



**ARIZONA ATTORNEY GENERAL
TERRY GODDARD**

SENIORS STRIKE BACK!

Volunteer

INSTRUCTIONAL PACKET

SENIORS STRIKE BACK!



Arizona Attorney General Terry Goddard

Dear Partner:

Thank you for volunteering to help us with ***Seniors Strike Back 2007***. This project is designed to track down and take legal action against those who violate Arizona laws and take advantage of seniors in our State.

The information we gather during ***Seniors Strike Back 2007*** will be invaluable for law enforcement and consumer education. Through the process, we will strive to put fraudulent operators out of business and better educate Arizona seniors about potential threats that arrive in their mailboxes.

We look forward to working with you to protect some of Arizona's most vulnerable consumers.

Sincerely,

A handwritten signature in black ink that reads "Terry Goddard". The signature is written in a cursive, flowing style.

Terry Goddard
Attorney General

SENIORS STRIKE BACK!

Introduction

Seniors Strike Back 2007 is a consumer protection project initiated by Attorney General Terry Goddard and advocacy groups that represent Arizona's diverse senior population.

Approximately 300 volunteer seniors like you will keep their mail solicitations during April. The large quantity of collected mail will then be sorted to seek any violations of law and misleading solicitation techniques that may be new in the direct-mail industry.

Any personal information you provide to the Attorney General's Office will be used only by our Office and will be kept confidential and destroyed when our investigation is over.

Partner Groups

AARP Arizona
Arizona Opportunities Industrialization Center
Arizona Area Agencies on Aging
Arizona NAACP
Chicanos Por La Causa
Greater Phoenix Urban League
Pima Council on Aging
Phoenix First Families
Valle del Sol

Attorney General's Office Contact

Pam Stevenson
pam.stevenson@azag.gov
602.542.7578

SENIORS STRIKE BACK!

INSTRUCTIONS FOR COLLECTING MAIL

After the end of April, please coordinate with your group leader to turn in your collected mail by May 20

1. Please keep all mail solicitations you receive during April.
2. Open mail carefully with an opener to keep all information intact.
3. Return the mail to its original envelope.
4. Sort mail into the categories listed below.

What to save (by category)

- Sweepstakes offers
- Other award offers such as vacations, free medicine and lotteries
- Charitable solicitations
- Solicitations made to look like bills
- Solicitations made to look like government notices
- Solicitations from car dealers
- Credit card offers
- Investment opportunities
- Mortgage or refinancing offers or other offers to loan money
- Travel offers
- Magazine offers
- Any other solicitation you think the Attorney General's Office should see, especially offers that are "too good to be true" or that contain small print disclaimers that contradict the larger print

Don't save

- Catalogs
- Magazines
- Personal mail
- Bills
- Mail you routinely receive or have requested

SENIORS STRIKE BACK!

COLLECTION AND SORTING EVENTS

Your group leader may ask that you attend the nearest sorting event to help organize mail collected by volunteers in your region. Please ask your group leader if help is needed.

DATE	TIME	CITY	VENUE	ADDRESS
May 7	9 a.m. – Noon	Phoenix	Sunnyslope Village Alliance	755 E. Hatcher Rd.
May 7	1 p.m. – 4 p.m.	Phoenix	Phoenix Urban League	1402 S. 7 th Ave.
May 9	8:30 a.m. – Noon	Mesa	Mesa Senior Center Downtown	247 N. MacDonald
TBA	TBA	Sun City West	PORA	13815 Camino del Sol
May 14	TBA	Prescott	Prescott Valley Civic Center	7501 E. Civic Circle
May 16	TBA	Tucson	TBA	TBA
TBA	TBA	Oro Valley	AARP Tucson Info Center	6700 N. Oracle Rd.
TBA	TBA	Green Valley	Green Valley Mall	101 S. La Canada Dr.
TBA	TBA	Tucson-South	Sam Lena Library	1607 S. Sixth Ave.
TBA	TBA	Sierra Vista	Sierra Vista Public Library	2600 E. Tacoma St.
TBA	TBA	Yuma	TBA	TBA
TBA	TBA	Flagstaff	TBA	TBA

Revised 4-9-07